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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of John B. Ferber and Scott Ferber

Serial No.: not assigned

Group Art Unit:

Filed: Herewith

Examiner:

For: **OPTIMAL INTERNET AD PLACEMENT**

Commissioner for Patents
Box PATENT APPLICATION
Washington, D.C. 20231

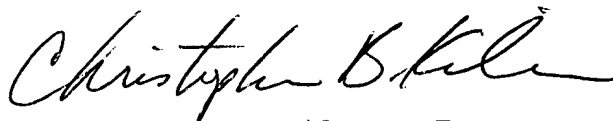
Dear Sir:

Enclosed please find the following:

1. Specification, abstract and claims (1 independent, 0 dependent, 1 total) (38 pages);
2. Informal drawings (8 figures, 8 sheets);
3. Declaration and Power of Attorney (unsigned);
4. Verified Statement Claiming Small Entity Status - Small Business Concern;
5. Verified Statement Claiming Small Entity Status - Independent Inventor;
6. One check in the amount of \$345.00; and,
7. Certificate of Express mailing.

The Commissioner is hereby authorized to charge any fee deficiency, or credit any overpayment, to Deposit Account No. 18-1579. The Commissioner is also authorized to charge Deposit Account No. 18-1579 for any future fees connected in any way to this application. Two copies of this letter are enclosed.

Respectfully submitted,



Christopher B. Kilner, Esq.
Registration No. 45,381
Roberts Abokhair & Mardula, LLC
11800 Sunrise Valley Drive, Suite 1000
Reston, VA 20191-5302
(703) 391-2900

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CERTIFICATE OF EXPRESS MAILING

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Date of Deposit: June 30, 2000



I hereby certify that the patent application of John B. Ferber and Scott Ferber for **OPTIMAL INTERNET AD PLACEMENT** including the specification, abstract, and claims (1 independent, 0 dependent, 1 total) (38 pages); informal drawings (8 figures, 8 sheets); declaration and power of attorney; Verified Statement Claiming Small Entity Status - Small Business Concern; Verified Statement Claiming Small Entity Status - Independent Inventor; and a check in the amount of \$345.00, are being deposited with the United States Postal Service for "Express Mail" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to the Assistant Commissioner for Patents, Box Patent Application, Washington, D.C. 20231.

A handwritten signature in cursive script, reading 'Christopher B. Kilner'.

Christopher B. Kilner, Esq.
Registration No. 45,381
Roberts Abokhair & Mardula, LLC
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(703) 391-2900

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Roberts Abokhair & Mardula, LLC

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